

**Design  
Museum  
of Chicago**

# Corporate Partnerships





Our mission is to **inspire,**  
**innovate, and educate**  
through design.



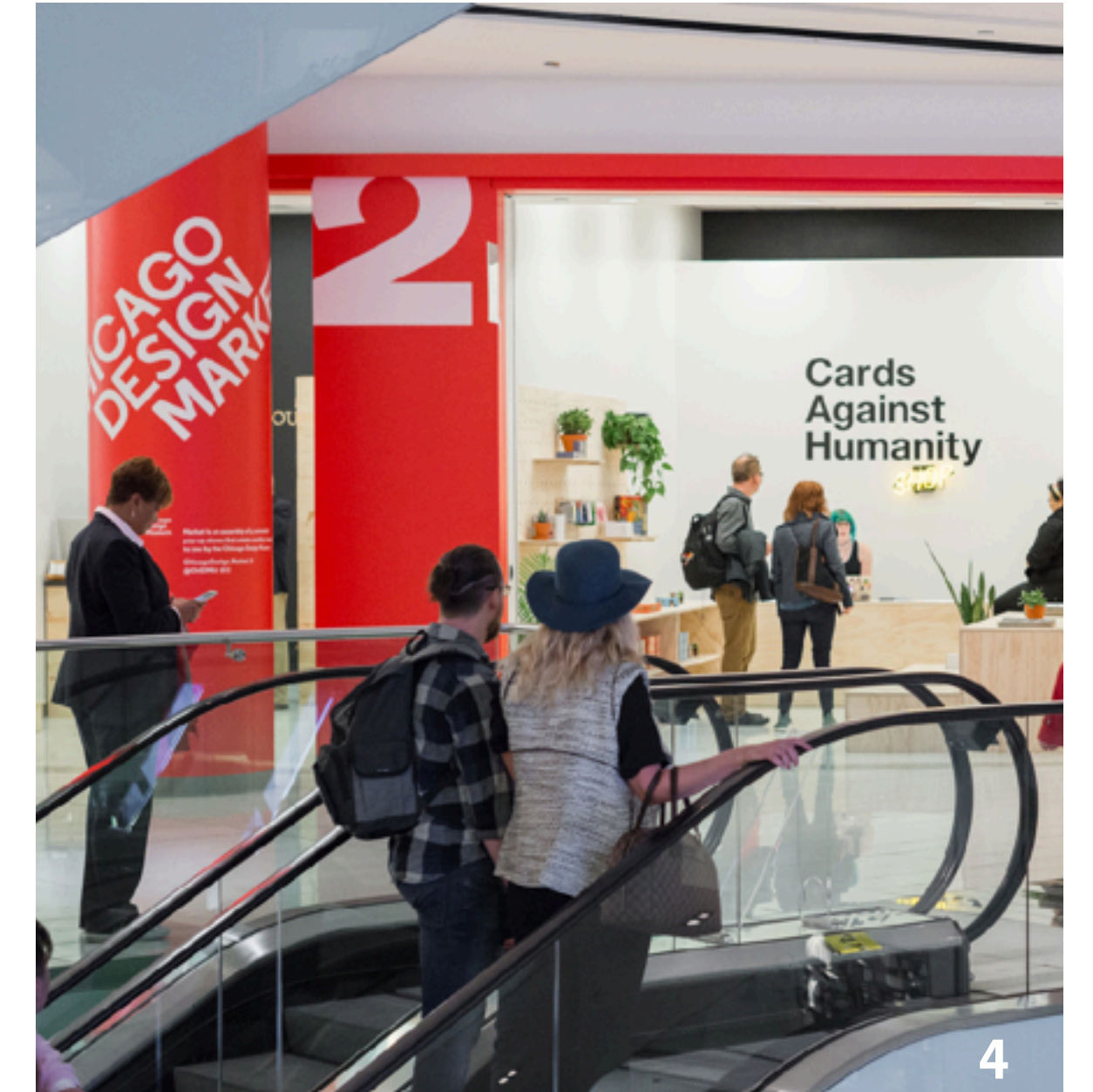
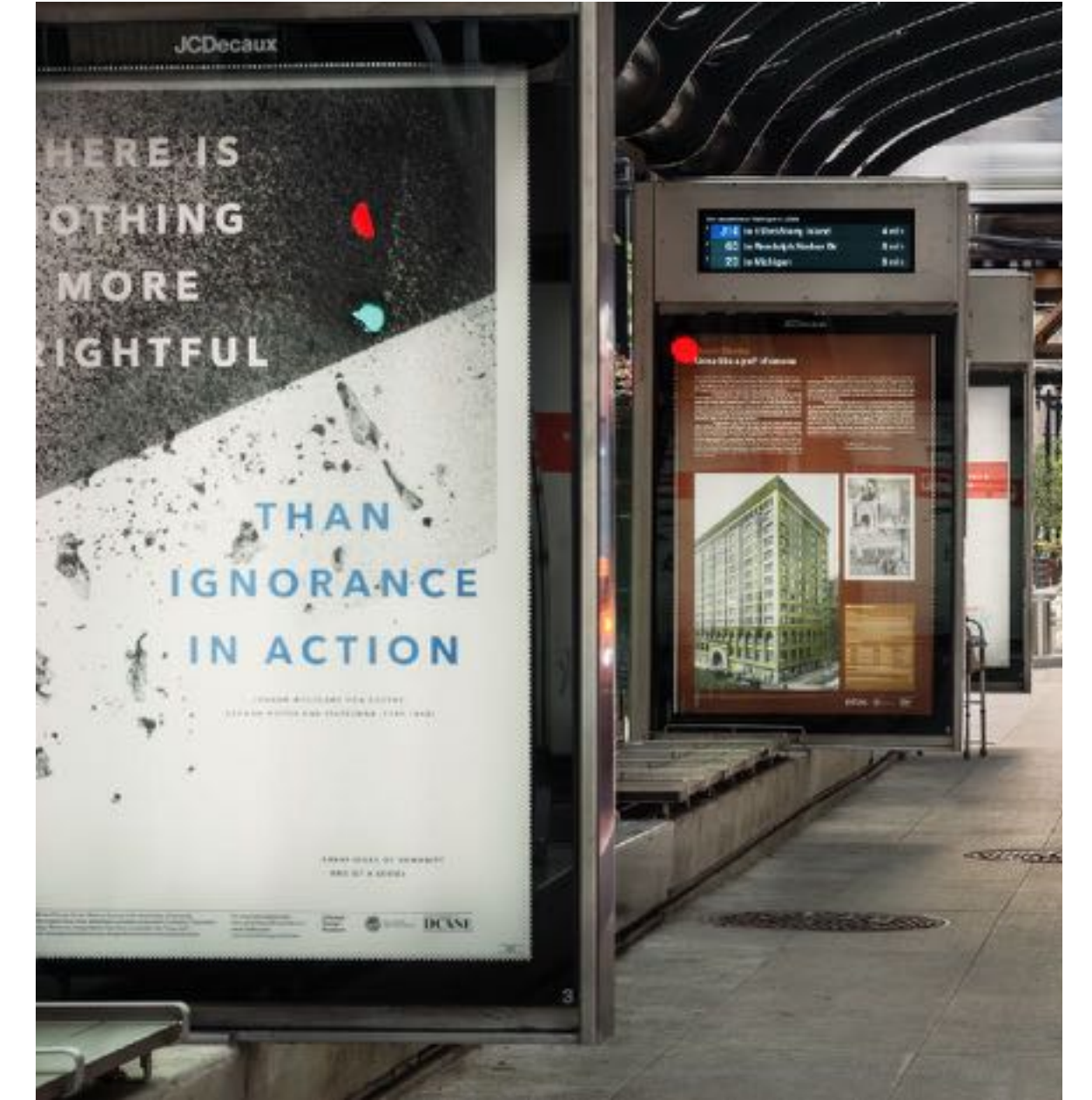




We believe design has  
the capacity to **improve**  
**the human condition.**



And we celebrate  
the **impact of design**  
while making it  
**accessible to all.**







**We are a key  
cultural institution**

**at a key  
inflection point.**



\*

# Built on a strong foundation.

\*



## Eight year history

- 150,000 visitors
- 180 events
- 18 exhibitions



## Innovative programming

- 60+ Great Ideas of Humanity ads
- Revitalizing 1968 John Massey Banners, with CPS Partnership



## Community impact

- Gallery free and open 40 hours every week
- 20+ Pop-up Stores in Chicago Design Market
- 4 staff, 40+ internships

\*

\*

# Poised for the future.



## A new name

- We are a design museum in Chicago, not a museum of Chicago design



## A new home

- Expo 72, 72 E Randolph
- Street-level gallery and store, downtown
- Always free and open to the public



## Accelerated impact

- Increased visibility and foot traffic at Expo 72
- 20k+ followers
- 800+ Members
- 300+ Partners including the City of Chicago

But to make the kind of  
impact we know we have  
the potential to make  
**we need your help.**





**We don't charge admission.**

**90%** of our operating revenue comes from sponsors like you.



ssman Loves Los Angeles! recognizes an iconic  
Work from 1953 to 1984  
sual landscape of Los Angeles and define the field  
ssman's early career, highlight  
development and in the gr  
y.

came to define not only the look of the Games but  
itself. Through the interface of graphics and  
architecture, visitors and television viewers  
Games together, a type of sociality  
collaborative design practices.  
fraction of which is  
the significance of women  
the design history of  
on at large. Furthermore,  
demonstrates the types of connections  
to architecture and  
rehearsed narratives of  
architecture,  
scale and

# Our corporate sponsors believe in:

- Inspiring and building a community of design enthusiasts and professionals who appreciate design's impact on our lives.
- Educating and engaging audiences with immersive, all-access experiences.
- Tapping the innovative power of design to impact all industries.



# And appreciate that design and design thinking is core to every industry.

Our programming spans disciplines to showcase design's critical role in simplifying the complex, driving problem solving and transforming industries—and our world.





# You can:



## Connect communities through design

- Supply volunteers with tools and paint as they design and build exhibitions together



## Contextualize design's impact on change

- Make two exhibitions possible within the next year, bringing our mission to life



## Create new all-access experiences

- Fund hundreds of hours of free programming that sparks exploration and creativity



# Sponsorship levels:

## Bronze \$2,500

- Name featured on gallery sponsor wall + website
- Name featured in exhibition publications
- Complimentary tickets to premium events

## Silver \$5,000

- Logo featured on gallery sponsor wall + website
- Logo featured in exhibition publications
- Complimentary tickets to premium events
- Recognition in all press and media relations
- Acknowledgment in social media

## Gold \$10,000

- Logo featured on gallery sponsor wall + website
- Logo featured in exhibition publications
- Complimentary tickets to premium events
- Recognition in all press and media relations
- Acknowledgment in social media
- Private tour/event

## Platinum \$20,000

- Logo featured on gallery sponsor wall + website
- Logo featured in exhibition publications
- Complimentary tickets to premium events
- Recognition in all press and media relations
- Acknowledgment in social media
- Private tours/events
- Bespoke Partnership




# We also develop bespoke partnerships.

We create custom programs ranging from **design thinking workshops** for employees and **unique special events**, to **employee engagement opportunities** and **facilitated work sessions**.

We'd welcome an opportunity to design a custom partnership that's right for your organization.







**Design Museum of Chicago is  
forever exploring visual perceptions,  
dimensions and mysteries of awareness  
embodied in the evolving phenomena  
of time and space.**

**- JOHN MASSEY**



Design Museum of Chicago has deepened Chicago's role within the global design community and we are proud to sponsor and collaborate with them.

- JIM MISENER, 50,000 FEET





THANKS

**Tanner Woodford**

Founder | Executive Director  
[tanner@designchicago.org](mailto:tanner@designchicago.org)

312.894.6263